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Achievers

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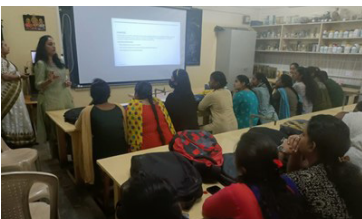
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Rahul Dayama

Editor

2009-2012 Batch Alumni

Former Business Journalist -

ET NOW

Branding & Corporate

Communication - JIO



VIJAYA COLLEGE, JAYANAGAR

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 Phone : 080-2654 8890 | Email : vijayacollegejnr@gmail.com
 Web : vijayacollegejnr.in



Courses Offered as per NEP (National Education Policy)

All Courses are as per Bengaluru City University Syllabus

COMMERCE

B.Com Regular
 B.Com Data Analytics
 B.Com Accounting and Finance
 B.Com + CA Foundation

MANAGEMENT

BBA - Bachelor of Business Administration

B.Sc. - PHYSICAL SCIENCES

Physics
 Maths
 Electronics
 Chemistry
 Computer Science

B.Sc. - LIFE SCIENCES

Chemistry
 Botany
 Microbiology
 Bio-Technology
 Zoology

HUMANITIES - BA

Journalism
 English Literature
 Communicative English
 Sociology
 Psychology
 Optional Kannada

BCA

Bachelor of Computer Application

SEEKING INTERNSHIP OPPORTUNITIES FOR STUDENTS

They say nothing better prepares students for a real life like an internship. As part of our strong focus on making students ready for the industry and our commitment to provide them with practical and real-world experiences, students of Vijaya College Jayanagar are available for internship opportunities. We have about 430 students pursuing various degree courses like BCom/BBA/BCA/BSc/BA, some of them being really talented and motivated. Students of Bcom are available for internship in domains like Finance, HR, Marketing, BBA students for Finance and HR and BCA for technology roles. While the requirement is for a 30 day internship, some of the final year students will be available for full-time roles post their course. If there are internship opportunities in your team or organisation, please feel free to reach out to Manujala Veerappa, Professor, Department of English at manjulaveerappa@vijayacollegejnr.org

COLLEGE NEWS



◀ We are thrilled to share that Kum. Meghana C has secured the 3rd Rank in Bachelor of Commerce (B.Com) Course at the University Level with 95.4%. This is no easy feat when thousands of students from the city are competing for the academic spot.



Abhishek S, First from Right, Front Row
Charan, Second from Right, Back Row



Abhishek S, Receiving the Trophy
Charan, First from Left, Seated

▲ The college has produced many sports stars and the trend continues. Abhishek S and Charan have Represented Karnataka Team and secured the 1st place in the State level Softball Tournament organized by the SSM Institute of Engineering and Technology at Dundigal, Tamil Nadu.



◀ Cdt Prajwal R of 4/5 COY 7 KAR BN NCC attended Ek Bharat Shreshta Bharat-II camp at Bellari.

INDUSTRY ASSOCIATION: WORKSHOP BY EXPERTS

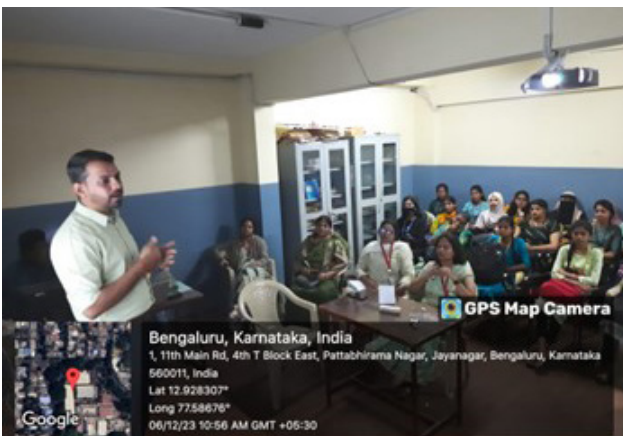


◀ A Talk on **“Women’s Health - A special focus on Menstrual Hygiene!!”** was organised on 29th November 2023. The talk was organized by the Women’s Grievance Redressal Cell in association with IQAC. The talk was exclusively conducted for the first semester girl students and women staff of our college.

Smt Vaishakha a BE (Civil) graduate with over 10 years of work experience in the area of her study addressed the audience. The interactive session saw students participating with earnestness and enthusiasm.



▲ A Talk on **“Career Opportunities after Degree and an Introduction to the Opportunities in Government Sector”** was organized on 26th December 2023 by the Career Guidance and Placement Cell. The talk was delivered by Mr. Prashanth Srinivas, Director Academics and Operations, India4IAS.



◀ A Workshop on **“Corporate Communication”** was held on 6th December 2023 by the Department of English & Media Studies. The Resource person was our alumnus Mr. Rahul Dayama, Branding and Corporate Communication, Jio.



◀ The Department of Journalism in association with the Department of English had organized a guest lecture on 'Sports Journalism' by Ms. Manuja Veerappa, Assistant Sports Editor, The Times of India.

▲ A Talk on "Career Opportunities in Public Relations" was held on 6th January 2024. The Resource Person was our alumnus Ms. Malliga Rani, Consultant - PR & Influence, Ogilvy.



▲ The Department of Journalism had organized a guest lecture on 'Film Production Techniques' by Mr. Santosh S, Asst. Professor Jain Deemed to be University.



◀ On November 15th, 2023 a talk was organized - by Speaker Rajesh Bhatt P on "LIFE, STRUGGLE AND CONTRIBUTIONS OF MADAME CURIE" from Srujana Cultural Forum in Association with Vijaya College.

VANIJYOTSAVA: COMMERCE FEST



Vijaya College, Jayanagar celebrated '**Vanijyotsava**', an Intercollegiate Commerce and Management Fest on 27th December 2023. The event marked a day of excitement, skill development and fun-filled industry related competitions and vibrant participation. The event was inaugurated by Chief Guest, Anil Giri Raju, (an alumnus of Vijaya College, Jayanagar) Chief Operating Officer (COO) and Co-Founder of Bounce. While addressing the students Anil emphasized that Commerce and Management events like Vanijyotsava, play a vital role in enhancing professional skills of students.

A number of competitions like Business quiz, Logo Designing, Reveal the Brand, IPL Mock Auction, Best Out of Waste, Logo Rangoli, Corporate Walk and Group were held on. Students from nearly 45 PU and Degree colleges participated and showcased their talents and skills.

The fest also encouraged many students of our college to exhibit their entrepreneurial skills through food and game stalls that were set up on the college campus. This provided the students practical and hands-on experience in carrying out business.

The Valedictory function was graced by C K Ramamurthy, MLA Jayanagar Constituency, Cine actors Sushmitha Jagadish and Jagappa. Chief Guest, Mr. Ramamurthy highlighted the significance of quality education and encouraged students to utilize their educational backgrounds irrespective of economic constraints.



ANJALI : CULTURAL FORUM



On November 18th, 2023 the Cultural Forum's (Anjali) activities were inaugurated for the academic year by noted film personalities **Smt. Swetha Shreevatsav** and **Sri. Bajarangi Chetan Raj** (an Alumnus). A number of competitions were held on the same day.

SWAN : SOCIETY FOR WILDNESS AND AWARENESS OF NATURE



◀ **'Nail Free Tree'** campaign was held on the 26th of October, 2024. Students pulled out nails and stapler pins from trees in and around the college. A large number of students participated in this drive.

'Plog Run' was organised in collaboration with 'The Ploggers Army' on the 1st of November, 2023. Students plogged in and around the iconic Town Hall.



◀ **'Green Deepawali'** campaign was held on the 9th of November, 2024 to create an awareness on celebrating a green and safe Deepawali. Students went around the classes to spread the message carrying placards and banners.

'Eco Quiz' was organised on the 3rd of November, 2023. A documentary was screened followed by a questionnaire. 30 students participated in this event.

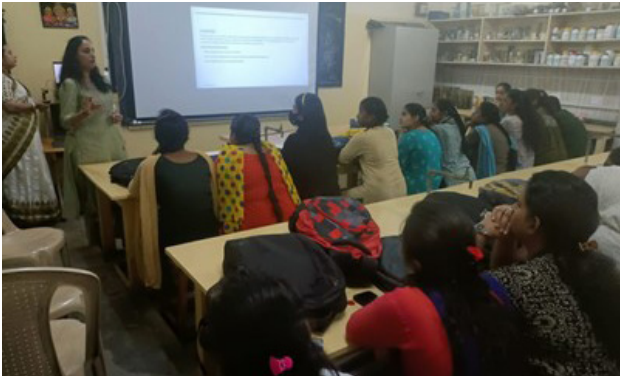


'Caption Writing' competition was held on the 18th of November, 2023. Students were required to write an apt caption for the given poster. More than 55 students participated in this event.

▲ **'Field Visit'** was organised in collaboration with Dhruvatare Foundation to Adama Chethana on 23rd December 2023. Students were taken around the mega kitchen and the Bio fuel plant.

'Identify the Flora' was held on 18th of November, 2023. It was a unique event in which students had to identify flowers. More than 50 students participated in this event.

SCIENTIA: FORUM FOR SCIENCE AND HUMANITIES



◀ Forum for Science and Humanities organized a Seminar on **“Scope and Career Path in the field of Clinical Research”** on 1st December 2023. The Guest Speaker was Dr. Veena Shastry, Associate Manager, Fortea, Shivaji Nagar, Bengaluru -01.

The speaker highlighted the importance of clinical research that involves the investigation of the safety and effectiveness of medical treatments, devices, and interventions in humans and its crucial role in advancing medical knowledge, improving patient care, and ensuring the safety of new healthcare interventions. She also spoke about the scope and career opportunities in the field of clinical research.



VIJAYA COLLEGE, JAYANAGAR,
BENGALURU-560011

PRESENTS,
SCIENTIA
SCIENCE AND HUMANITIES FORUM
WE INVITE YOU ALL.

MONDAY 18TH DECEMBER | TIME: 1PM ONWARDS

GROUP EVENTS:	SOLO EVENTS:
1. SCREAM IN SILENCE	1. JAM-JUST A MINUTE
2. PICTOGRAM	2. DOODLING
3. SHORT FILM	3. WORD SEARCH
4. BATTLE TETRAD	
5. TRESURE HUNT-PRELIMS	
6. SCIENCE QUIZ-PRELIMS	

EXPLORE YOUR TALENTS !!!



DEPARTMENT OF MICROBIOLOGY



▲ In November 2023, our Microbiology students won the 'Over All Championship' trophy in 'Microcosmos' an Intercollege competition conducted by the Post Graduate Department of Microbiology, St. Joseph's University.



Akinik Publications
Printing Press License No.: F.1 (A-4) press 2016

Acceptance Letter

Ref. No.: RTB-02-01
Date: 10-10-2023

To,
Dear Aishwarya L., Anvitha, Aparna G. Annigeri, Sayada Zaiba, Praveen T and Kavyasree D.S.

The book chapter titled "**Bacteria: An Instigator Microflora to Foster Innovation in Dairy Industry**" is very well written and has been accepted for publication in edited book titled "**Research Trends in Bacteriology (Volume - 2)**".

Yours Sincerely,




◀ Our students have authored a few chapters in a book published by Akinik Publications and in 'Peer Reviewed and Referred Books':

1. 2023. '**Microbes as Frontiers Saviours in Enhancing Soil Fertility**'. "Current Research in Soil Science". ISBN – 978-93-5570-681-2.
2. Aishwarya, Anvitha, Aparna, Sayada, Praveen and Kavyashree, 2023. '**Bacteria: An Instigator Microflora to Foster Innovation in Dairy Industry**'. "Research Trends in Bacteriology (Volume - 2)".

"RECYCLING OF LIGNOCELLULOSIC WASTE MATERIALS THROUGH CULTIVATION OF PLEUROTUS SPECIES FOR SUSTAINABLE FOOD PRODUCTION"

Our students are involved in the following Research Activities. Four lignocellulosic substrates (paddy straw, carton, newspaper, and groundnut husk) were used for Pleurotus florida cultivation, and 2-3 flushes were obtained from these substrates. Paddy straw substrate accelerated the growing processes of Pleurotus sp. And hence showed great potential for use as a raw material instead of other substrates since this substrate provides an economically viable production.

The Department of Microbiology introduced 'JEEVAANU', a Wall Magazine in November 2023. This was initiated to enthuse students and to promote in them the knowledge as well as the spirit of scientific writing. The gusto of the students is reflected in the articles written by them on Microbial Sciences. This effort has brought in an awareness about the world of Microbes and the Science of Microbiology not only students but also among others. More than a dozen articles have been displayed so far.



VIJAYA COLLEGE, JAYANAGAR
DEPARTMENT OF MICROBIOLOGY

JEEVAANU

You can see them... But, then u can't...



ARTICLES ON MICROBIAL SCIENCES

Editors : T Praveen , HOD, Department of Microbiology &
D S Kavvasree , Asst professor, Department of Microbiology
Mail us at : gurugeniep@gmail.com

' MICROBIAL SECRETS : INTIMATE STRANGERS ' Understanding Microbial Life...

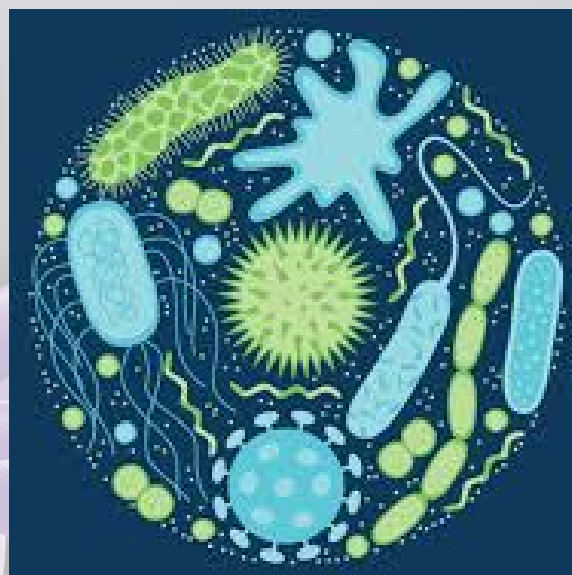
Two movies, "INTIMATE STRANGERS" and "UNSEEN LIFE ON EARTH", provide brief introduction to the - diverse roles microorganisms play on Earth.

Intimate Strangers: Unseen Life on Earth, produced by The Lifeworks Foundation, discusses the evolution of life from bacteria and the Microbiological potential of microbes.

Understanding Microbial Life, produced by The Lifeworks Foundation, reviews the roles of early microbes on Earth, their locations, and their relationships with other life forms. The movie concludes with the viewpoint that - "We have Waged a War of Chemicals, Disinfectants, and Antibiotics" on microbes but instead....

' WE NEED TO LIVE HARMONIOUSLY WITH THEM ' !

Recent discoveries highlight the roles microorganisms play in the human intestine. The ' HUMAN GUT MICROBES ' video feature on Nature.com discusses the importance of microbes in the human intestine, with researchers finding that the percentage of two types of bacteria changed in relationship to a person's weight !



Compiled by,
Anvitha,
3rd year BSc Microbiology
Vijaya college, Jayanagar

The ' FOOD CHAIN MULTIMEDIA PRESENTATION', developed by Tom Loynachan at Iowa State University, illustrates the -RELATIONSHIPS SOIL MICROBES HAVE WITH EACH OTHER.

The video features speakers of both genders and represents various stages of a scientific career pathway.



VIJAYA COLLEGE, JAYANAGAR
DEPARTMENT OF MICROBIOLOGY



JEEVAANU

T.PRAVEEN: Associate Professor and Head-Department of Microbiology
D.S.KAVYASREE: Assistant Professor- Department of Microbiology
Mail us at : gurugeniep@gmail.com

Articles on microbial sciences **you can see them... But, then u can't...**

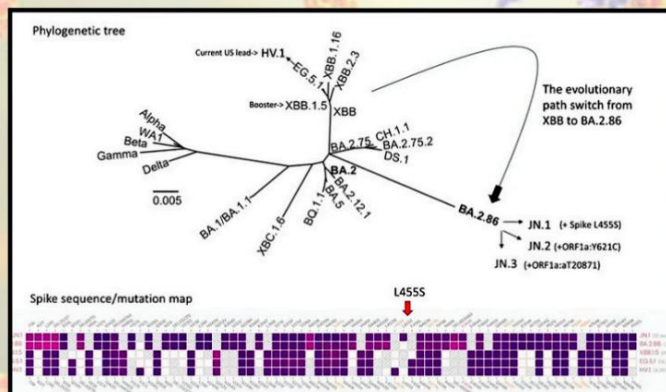
THE HUNTER AND THE HUNTED!

Microbiologists are the Hunters and the Viruses are being Hunted ...” JN.1” is the latest !

India has now discovered the novel Covid variant JN.1, which has been responsible for the surge in cases in the United States since September, 2023. The variation, which was spotted in Kerala during frequent surveillance, is being closely watched right now. The most recent mutation of the SARS-CoV-2 virus, which is the cause of COVID-19, is the JN.1 variation

Worldwide, the risk is minimal. JN.1 can infect people who have received vaccinations as well as those who have already recovered from COVID due to its capability to defy immune responses and spread quickly. It is comparable to omicron, albeit, as a subvariant of the latter has similar mild symptoms and strong transmissibility. However, if the symptoms get worse, one should see a doctor.

It belongs to the Omicron COVID variant subvariant family. JN.1 shares modifications to its genetic coding, particularly in the spike protein region, with other variants. In September, this variation was discovered for the first time in the US. The World Health Organisation (WHO) has designated this variant as a ‘Variant of Interest (VOI)’ since it has garnered attention recently due to its potential to affect the path of the pandemic in India and many other nations. A virus-associated index (VOI) typically identifies specific genetic markers linked to modifications in the virus’s receptor-binding mechanism.



‘ IGNORANCE IS NO BLISS’ !



It is but true that the number of cases of COVID-19 sub-variant JN.1 has crossed 1,000 mark in India, with Uttar Pradesh becoming the latest state to join the list of 16 states and UTs which have detected its presence. The data compiled by the Indian SARS-CoV-2 Genomics Consortium (INSACOG) showed Karnataka has reported the highest number of cases at 214, followed by Maharashtra (170), Kerala (154), Andhra Pradesh (189), Gujarat (76) and Goa (66). Telangana and Rajasthan have recorded 32 JN.1 cases each, Chhattisgarh has recorded 25, Tamil Nadu 22, Delhi 16, Uttar Pradesh 6, Haryana five, Odisha three, West Bengal two and Uttarakhand one, according to the data. A total of 1,013 cases of JN.1 have been detected till now across the 16 states and UTs.

The Centre has asked the states and Union territories to maintain a constant vigil amid an uptick in the number of Covid cases and the detection of the JN.1 sub-variant in the country. Symptoms: People with a JN.1 variant infection may exhibit a variety of symptoms, varying in intensity. Frequent signs and symptoms include headaches, loose motion, fever, coughing, exhaustion, throat pain, and breathing difficulties.

Prevention: Wearing a N95 mask, avoiding crowds, and often washing your hands are all recommended ways to stop the transmission of infection.

‘ PREVENTION IS BETTER THAN CURE ’.



Compiled by,
Aishwarya L,
3rd Year B.Sc Microbiology,
Vijaya college, Jayanagar

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CONGRATULATIONS

We extend our heartfelt congratulations to the remarkable individuals who have recently achieved the distinguished milestone of earning their PhDs. Their remarkable achievements not only mark the culmination of years of rigorous intellectual pursuit but also signify a profound contribution to the everexpanding frontiers of knowledge.



Dr. B V Sumana, an Associate Professor from the Department of Computer Science has successfully completed her Doctoral Research in the field of Computer Science. Her doctoral research, titled “An Investigation into the Classification of Medical Datasets through the Utilization of a Hybrid Model” was conducted at Bharathiar University.



Dr. Manjula Veerappa, an Associate Professor from the Department of English and Media Studies has successfully completed her Doctoral Research. Ms. Manjula’s doctoral research, titled ‘Narrating the Sporting Self: A Comparative study of Selected Indian Sports Persons’ Autobiographies’ was conducted at Jain Deemed to be University.

FAREWELL TO RETIRING STAFF

We extend our heartfelt gratitude to staff that have recently retired from active service at Vijaya College, Jayanagar. We wish them the very best for a fruitful life ahead. The college and students have gained immensely from their passionate service.



Dr. Mamatha C.
Department of Life Sciences



Dr. Vasanth Bhat
Department of Sanskrit



Smt. Vasanthakumari
Attender

“WORKING ON KANTARA WAS A FANTASTIC EXPERIENCE”:

VIAJYA COLLEGE ALUMNI PRAMOD SHETTY GETS CANDID ON HIS JOURNEY



An alumnus of Vijaya College, Jayanagar and well-known Kannada actor Pramod Shetty needs no introduction. He has created a mark in the film industry and is an inspiration to many. He got candid about the various facets of his illustrious career, his experiences in the film industry in an interview with Lekha Vidya and Nithin of V BA. Here are a few excerpts:

Could you tell us more about the growth of Ranga Sourabha, theater club of the Vijaya College Jayanagar and its impact on your journey in theater?

Ranga Sourabha holds a special place in my heart. It was around 1999 that Ranga Sourabha was formed in Vijaya College, Jayanagar, (erstwhile BHSFGC) the theater field, stage training, and theater classes were initiated, and it was the first year when the Theater club started. We formed our own team, “Ranga Sourabha,” and it became a platform that nurtured talent. Over 300-400 students from Vijaya College, including myself, found their way into the media line, be it in TV news channels, entertainment channels, acting, art departments, costume, lights, or organizing events. The college, especially our esteemed lecturers like Principal R V Prabhakar Sir, HOD of Commerce A Padmanabh Sir, D N Venkat Rao Sir, Principal R P Uma Shankar, and MV Mam, played a major role in supporting and guiding us. Their continuous support kept our theater team strong, and we owe much of our success to them.

How did your theater training at “Ranga Sourabha” influence your decision to pursue acting and shape your approach to becoming an actor?

Theater training at “Ranga Sourabha” instilled discipline and a sense of dedication in me. Our motto was “Expectation and excitement both should not be there,” which taught us the importance of performing without expecting anything in return. During those years, we faced challenges, honed our skills, and strived to win in the inter college drama competitions. The basement we used for our rehearsals served as a treasure trove of props and costumes that we lovingly preserved. Through annual performances in Mysore, “Ravindra Kalakshetra” in Bangalore, and even Delhi, we showcase our talent with the unwavering support of our lecturers. Their belief in us, even during challenging times, encouraged me to pursue my passion for theater and acting.

You’ve mentioned enjoying drama performances. Could you share some memorable experiences from your theater journey, particularly during plays like “Kakana Kote,” “Saavu Bantuh Saavu,” and “Maadari Maadayya”?

Certainly! “Kakana Kote” was a remarkable experience for me, and I was honored to receive the “Best Actor in

State Level" award for my portrayal of the character "Kakan." "Saavu Bantuh Saavu" and "Maadari Maadayya" were equally enjoyable plays. In "Maadari Maadayya," we were a group of seven members, and the energy required for the continuous performance was immense. We had to sing, dance, and deliver dialogues without a single second break. It was challenging, but with the support of "Jayram Thathacharya," AP Sir, and RPU Sir, we pulled it off successfully. Our lecturers also stood by us, staying with us during rehearsals and encouraging us, and their presence was invaluable.

It's wonderful to hear about your passion for acting. On a personal note, what is your best memory that you cherish the most?

My best memories are tied to my wife, Supritha Shetty, and my friend Rishabh Shetty. During my college days at Ranga Sourabha, I met my wife, and we have been supporting each other since then. She was part of the same college and theater team as me. Later, I met Rishabh, who was known as Prashant at the time, when he came to BHS College for higher studies. Our friendship and professionalism grew, and till this day, we are still together, like a strong bond. These memories are incredibly dear to me.

What are some of the key messages or themes that "Kantara" conveys to the audience, highlighting our cultural roots and traditions?

"Kantara" was born out of our desire to bring cultural elements to the forefront. In today's media-dominated world, there is a need to inform the public about our rich traditions, festivals, and the power of our heritage. Many children are unaware of these aspects, and "Kantara" aimed to bridge that gap. The movie delves into the thin line between faith and superstition, emphasizing that faith should not become superstitious and instead be derived from clear understanding. We wanted to showcase our customs, traditions, and celebrations while addressing important topics like untouchability. The film sought to create awareness and appreciation for our cultural heritage.

Could you share a memorable fan encounter or an incident that left a lasting impression on you?

The love and adulation from fans are truly overwhelming. One incident that stands out is when a fan pulled off my silver chain bracelet during a movie promotion in North Karnataka. While it was an unusual experience, it reflects the immense affection they have for me, and I cherish such moments.

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Our Special Thanks To

Department of English and Department of Journalism, Vijaya College Jayanagar.

Student Reporters: Lekha Vidya and Nithin of V SEM BA.